

MBA

Master in Business Administration



FREDERICK UNIVERSITY



Message from the Program Director

Dear MBA candidate,

Today, business decisions have to be taken under conditions of high uncertainty and volatility. Innovating and practical business solutions to problems and opportunities are needed more quickly and they become more complex. The practice of management is changing.

I am delighted to welcome you to our challenging and inspirational MBA program, designed for the next generation of business professionals, to provide you with real flexibility allowing you to choose a study format which best suits your personal and professional commitments.

Whether studying on-campus in Nicosia or Limassol or online (through the use of the University's online learning platform that allows you to connect with your instructor and other students on the program from wherever you are based in the world), the **Frederick MBA** is a flexible program, committed to stimulate your thinking and give you the opportunity to learn how to manage and lead in a turbulent business environment.

Our MBA Faculty Team, through their long-standing experience in teaching, research and business practice, will provide you with the theoretical and practical knowledge to tackle real-life business issues efficiently and effectively in order to gain competitive advantage for your organization.

We will equip you with the toolkit to become a multi-functional leader, enable you to analyse the market and develop innovative strategies to meet business challenges. Acquiring new capabilities and building on your experience and expertise, you will be able to redefine your career goals and shape your future.

I encourage you to embark on this vibrant, exciting and truly interdisciplinary learning experience which gives you the opportunity to invest in yourself.

Professor Eleni Hadjiconstantinou PhD, DIC, BSc, FORS
MBA Program Director
Dean, School of Business and Law



Join our MBA program and you will

- Enjoy flexibility – choose the mode of study which best suits you, your career and your commitments
- Further develop your skills in core business disciplines
- Gain knowledge by our internationally acclaimed Faculty
- Combine academic rigor with practitioner relevance
- Increase your employability by building on your experiences

Our graduates assume managerial positions within various sectors: Finance & Accounting and Banking (35%), Construction (10%) and Consulting, Technology, Tourism, Distribution & Logistics, Healthcare, Education, Automotive & Engineering, Energy or the Public sector.

“The program is well designed and competitive in every aspect compared to MBA programs internationally”

Comments from external evaluators of the program

Program Overview

The MBA Program aims to provide students with the fundamental knowledge of current theory and practice across a range of business disciplines and equip them with the practical tools to achieve their career goals. The MBA graduates become more competitive in the market place through developing **problem-solving skills** and applying **decision-making tools** to address real-life business problems in any industry sector, such as Economics, Banking and Finance, Transportation, Engineering, Construction, Manufacturing, Distribution and Logistics, Retail and Wholesale, Consulting, Services or the Healthcare sector.

- Upon successful **completion** of the Program, you will be able to:
- Acquire basic knowledge of the fundamental concepts, principles and theoretical approaches in the essential business disciplines.
 - Apply state-of-the-art analytical methods and modelling techniques and use case-studies to analyse and provide solutions to real-life business problems.
 - Demonstrate decision making and managerial skills to think strategically and operate globally as a well-rounded business professional and leader.
 - Analyse a variety of business perspectives and market insights to stimulate innovative and competitive thinking.
 - Effectively apply new technologies in decision-making that reflect the way companies operate globally nowadays.

Admission Requirements

Minimum Academic Requirements: An undergraduate degree from a recognized university or the equivalent international qualification in any scientific discipline such as: Accounting & Finance, Economics, Maritime and Transport, Engineering, Law, Life Sciences, Social Sciences.

English Language Requirements: If you have completed your entire degree in a non-English speaking study-program, you must demonstrate satisfactory knowledge of English language. Suitable qualifications may include:

- TOEFL, IELTS, GCSE/IGCSE, Cambridge Certificate of Proficiency in English
- Leaving certificate from a High School where the language of instruction is English
- Satisfactory performance (>50%) at the English Placement Test offered by Frederick University

A two year's work experience or a good GMAT (Graduate Management Admission Test) **score** would be considered an advantage.

Survey on our MBA graduates' employment
February 2021

80% employed in the private sector

96% employed full-time

43% pursued new job opportunities

Structure and Content

	ECTS
Required Modules	40
MBA Elective Modules	20
Postgraduate Assignment Modules (Thesis)	30
TOTAL	90

Required Modules		ECTS
MBA512	Managerial Economics	5
MBA513	Marketing Principles	5
MBA515	Quantitative Methods	5
MBA516	Human Resource Management & Leadership	5
MBA517	Strategic Management	5
MBA518	Project Management	5
MBA548	Managerial Accounting & Financial Management	10

MBA Elective Modules		ECTS
MBA551	International Business Environment	10
MBA552	Strategic Marketing & Integrated Communications	10
MBA553	Organisation Behaviour	10
MBA554	Innovation And Entrepreneurship	10

Postgraduate Assignment Modules		ECTS
MBA510	Research Methods and Project Planning	5
MBA549	Final MBA Project: Part I	10
MBA550	Final MBA Project: Part II	15

*Note: The list of elective courses is subject to change and to a minimum number of students

HOW TO CONTACT THE MBA ADMISSIONS TEAM

NICOSIA: 7, Y. Frederickou Str. Pallouriotisa, 1036 Nicosia, Cyprus | Tel: +357 22 394 394 (ext. 41204) | E-mail: m.michael@frederick.ac.cy

LIMASSOL: 18, Mariou Agathangelou Str., Agios Georgios Havouzas, 3080 Limassol, Cyprus

Tel.: +357 25 730975 (ext.49106) | E-mail: i.charalambous@frederick.ac.cy

www.frederick.ac.cy